
The Personnel People

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Q. What does your company do?

The Personnel People is an owner operated office staffing company. Our mission is to provide our clients with the quality office staff required to efficiently operate and grow their businesses. We have been serving Rhode Island businesses for over 24 years.

Q. What special niche have you carved out that makes you different from your competitors?

The Personnel People specializes in office staffing. We provide permanent and temporary staffing for office manager, executive and administrative assistant, legal, medical, sales, customer service, receptionist, bookkeeping and data entry positions. The essence of our business is our ability to make the "right fit". I am personally involved with each and every placement to ensure quality staffing and outstanding services are provided to our clients.

Q. What management strategy are you employing that has helped you survive and grow in today's cost conscious environment?

Our strategy focuses on two main areas: business operations and customer satisfaction. We continually assess our business to ensure our operations add maximum value to the services we provide. Operational expenses are closely watched and managed. Customer satisfaction is paramount. Essentially, we focus on what matters most to our clients: quality, reliability and cost.

Q. What is your best time management tip?

I am best able to manage my time by establishing daily action plans, avoiding unnecessary distractions, and focusing on the execution of these plans. This routine allows me to successfully accomplish the day to day tasks that are crucial to our business operations and the fulfillment of our clients' staffing needs.

Q. What concerns you most about the future of conducting business in Rhode Island?

Maintaining an economic environment that is conducive to business development and growth is crucial. Rhode Island has experienced a tremendous increase in its housing and health care costs in recent years. These costs, if not controlled, will ultimately impact businesses ability to remain competitive. Affordable housing and health care are needed to ensure the workforce can be sustained in this state. People need businesses and businesses need quality people. The key is maintaining an economic environment that works for the people of the State of Rhode Island and its businesses.

Q. What is Rhode Island's greatest but most under-appreciated asset?

Its people. Quality people are at the heart of any successful business. Rhode Island has the educated and skilled workforce needed to sustain and grow businesses.

Q. How has the Chamber membership benefited you and your company?

Through its networking events, the Chamber has provided us the invaluable opportunity to efficiently network with many other businesses. These opportunities have not only resulted in new business for our company, but have also provided vital business resources required to support our business. ■